

MARÍA CAMILA RAMÍREZ BABATIVA
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PROFESSIONAL PROFILE SUMMARY

A motivated, goal driven, proactive and innovative person with an International Business Administration (BA) degree graduated with honors, with working experienced in execution and project development, international logistics, international market research and customer service.

Furthermore, a person who looks forward to acquire work experience within a sociable and learning environment. Who is constantly looking ahead to improve striking abilities in problem solving scenarios and to overcome new personal and professional challenges.

UNIVERSITY EDUCATION

Bachelor Degree in International Business Administration. Graduated: February 2014

Konrad Lorenz University - Bogotá Colombia

INTERNSHIP

PROCOLOMBIA (Department of Trade for the promotion of Colombia's import and exports)

Job Title: Investment intern at the market intelligence division July 2013 – January 2014

Responsibilities:

- Implement and execute an Internship project named: "Benchmark research with operative and fixed costs in Latin America", consisting in making a comparison between (free zones, public services and real estate costs) from five different Latin American countries that serves as a source of information for the foreign investor, so they can select the most profitable options.
- Perform Market Intelligence on specific countries which can be considered as the best fit for Colombian companies interested in expanding their business in another countries, considering aspects such as consumption trends, distribution channels, market access and negotiation terms.
- Consolidate data about incoming flows of direct investment from all around the world to Colombia, and investigate the origins and the business sectors in which the investment flows are taking place, including the information about investments flows from Colombia to other countries.
- Investigate on the databases used for foreign direct investment and media search related to companies interested in setting up acquisitions, mergers, or any possible financial move in the Colombian market, including as well information about Colombian companies interested in expanding their business abroad and investing in other countries.

EMPLOYMENT HISTORY

DHL GLOBAL FORWARDING COLOMBIA LTDA, Bogota- Colombia

Job Title: Program Analyst

March 2014 – to October 2015

Responsibilities:

Provide assistance and support to the Center of Excellence area of Hewlett Packard and Flextronics customers, by tracking and tracing the air inbound and outbound shipments of the supply chain for the Americas region.

- Inquire for delay shipments reasons to affected worldwide stations.
- Create and analyze daily, weekly and monthly reports for shipments taking place in America, including data about volumes, transit time, KPIs performances and delay reasons comparing data against agreed upon benchmarks with the customer.
- Resolve discrepancies and claims (thefts, missing pieces, backlogs, etc), as well as attending to conference calls explaining the status and updates concerning any possible issues with the shipments.
- Training and follow Flextronics account transition to DHL Philippines.

Assist the project Customer Care Program

- Provide data analysis and the submission of daily, weekly and monthly reports for big customers like Apple, 3M, Xerox, Daimler, UTC, Dometic and HC Starck.
- Track and Trace ocean and air shipments for different lanes on an end to end basis.
- Ensure data quality and performance for the reports.
- Keep in touch with the land stations and sea ports in which the shipments are coming through, so that customers and stakeholders involved can have the most recent updates of the shipments to be provided to the customer.

OTHER INTEREST

Languages:

- Basic French III – Center of Languages, Universidad Pedagógica Nacional	April 2015
- Basic Italian	June 2013
- Specialized Business English - Konrad Lorenz University	July 2011
- Advanced English - Konrad Lorenz University	June 2009

Courses:

-Logistics and International Freight	February 2016
-Visual Basic – DHL Global forwarding	April 2015
-International Market Research - Bogota's Chamber of Commerce	February 2014
-Excel 2010 Tools – SENA.	February 2014

AIIESEC (Volunteering)

July 2014